

# Training Forum 2009

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## Mark the Spot! Social bookmarking as a Teaching Tool



Department of  
Education and Training



# Today:

- What is social bookmarking?
- Why use social bookmarking?
  - A “delicious” account
  - Feed into your LMS
  - Case Study
- Activities:
  - Build collaborative site
  - Build individual sites - add & share bookmarks
- Social bookmarking as a teaching tool



# What is social bookmarking?

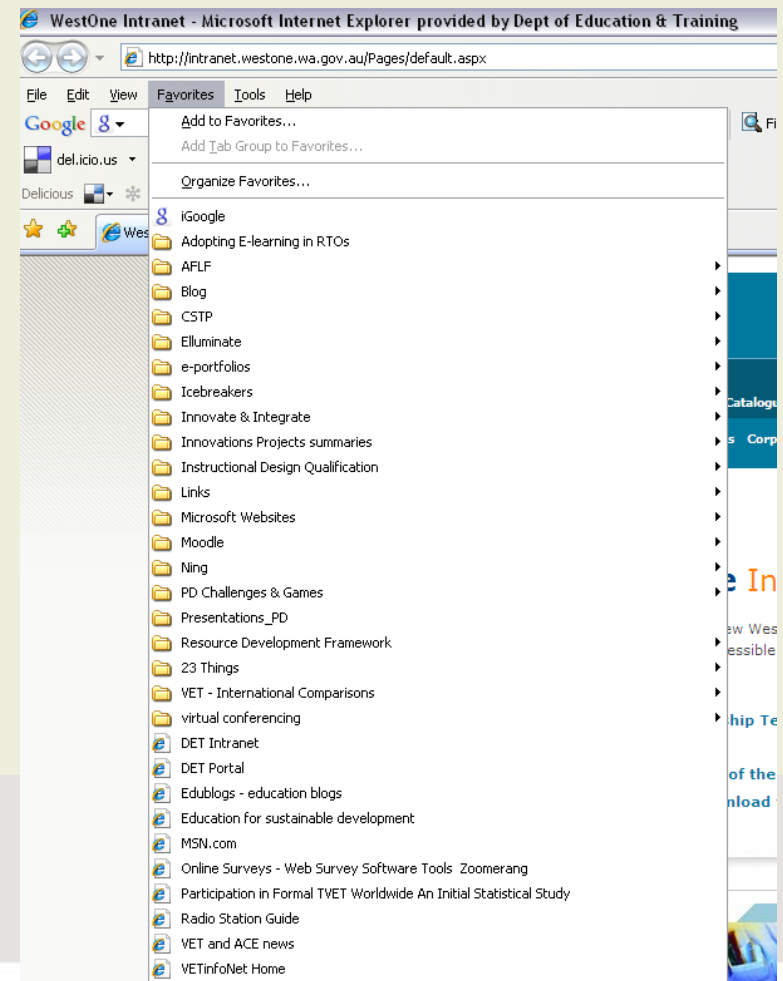
Social bookmarking systems are web-based services that allow users to **bookmark** all manner of web based resources, **'tag'** those resources with meaningful keywords, and **share** their bookmarks with others.

Source: [Designing & Implementing E-learning](#)

# What is social bookmarking?

The old way:

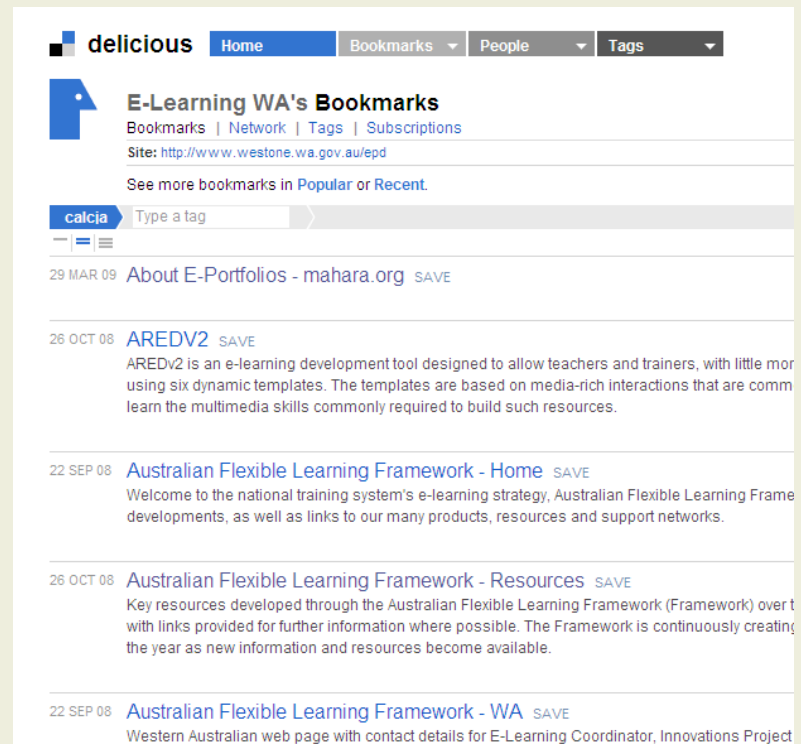
- private space
- unable to access from another PC. eg. work, home, conference
- use folders to manually organise
- no tagging – hence no automatic organising
- no sharing



# What is social bookmarking?

The new way:

- public space
- classify/categorise/index bookmarks with tags, tag clouds
- view all bookmarks associated with a chosen tag
- view number of users who have bookmarked a site
- subscribe to tags
- look at other users' bookmarks
- save bookmarks from other users
- provides enriched learning environment



The screenshot shows the Delicious website interface. At the top, there is a navigation bar with "delicious" and menu items: "Home", "Bookmarks", "People", and "Tags". Below this is a user profile for "E-Learning WA's Bookmarks", which includes links for "Bookmarks", "Network", "Tags", and "Subscriptions", and a site URL: "http://www.westone.wa.gov.au/epd". A search bar with the text "calcja" and a "Type a tag" input field is visible. The main content area displays a list of bookmarks with dates and titles:

- 29 MAR 09 [About E-Portfolios - mahara.org](#) SAVE
- 26 OCT 08 [AREDV2](#) SAVE  
AREDv2 is an e-learning development tool designed to allow teachers and trainers, with little more using six dynamic templates. The templates are based on media-rich interactions that are common learn the multimedia skills commonly required to build such resources.
- 22 SEP 08 [Australian Flexible Learning Framework - Home](#) SAVE  
Welcome to the national training system's e-learning strategy, Australian Flexible Learning Framework developments, as well as links to our many products, resources and support networks.
- 26 OCT 08 [Australian Flexible Learning Framework - Resources](#) SAVE  
Key resources developed through the Australian Flexible Learning Framework (Framework) over time with links provided for further information where possible. The Framework is continuously creating the year as new information and resources become available.
- 22 SEP 08 [Australian Flexible Learning Framework - WA](#) SAVE  
Western Australian web page with contact details for E-Learning Coordinator, Innovations Project

# Why use social bookmarking?

Go to: [delicious.com/calcja](http://delicious.com/calcja)

- Bookmarks
  - Explore a bookmark
    - Web address
    - Title
    - Description
    - Tags
    - Show/Hide
  - Easily access favourite sites – anywhere, anytime
- Networks - see other people's bookmarks
- Tags
  - explore a tag
  - Tag bundles
  - Tag clouds in delicious and another [example](#)
- Subscriptions
  - Subscribe – see other bookmarks by topic
- Share your bookmarks with others (they add to their network)
- delicious does the hard work
  - organises
  - ranks (saving ranks popularity)
  - distributes sites



## E-Learning WA's Bookmarks

[Bookmarks](#) | [Network](#) | [Tags](#) | [Subscriptions](#) | [Inbox](#)

Site: <http://www.westone.wa.gov.au/epd>

# Why use social bookmarking?

- Feed into your Learning Management System

The screenshot shows a web browser window displaying a Moodle course page. The browser's address bar shows the URL: <http://westone.moodlesites.com/course/view.php?id=3>. The page title is "Course: Getting Started in E-Learning - Microsoft Internet Explorer provided by Dept of Education & Training".

The Moodle interface includes a navigation menu on the left with sections for "People" (Participants), "Activities" (Assignments, Chats, Choices, Forums, Glossaries, Hot Potatoes Quizzes, Quizzes, Resources, Surveys, Wikis), and "Administration" (Turn editing on, Settings, Assign roles, Grades, Groups, Backup, Restore, Import, Reset, Reports, Questions, Files, Unenrol me from e-Learning, Profile).

The main content area is titled "Topic outline" and contains the following text:

Welcome to the course "Getting Started in E-Learning". In this course you have been provided with PowerPoint presentations, resources and links to web-sites that will help you in implementing your own e-Learning training program with your course participants. While you are working your way through these you will also gain an understanding of how to use Moodle as a Learning Management System (LMS).

Check out the latest e-news in the Flex-e-news feed from the Australian Flexible Learning Framework (right of screen)

Introductions  
Choose the next Moodle function you would like to learn

**1 Planning e-Learning**

Just getting started in e-learning? Have a look through some of the presentations and resources below to get an idea of what you need to think about.

Resources listed under "1 Planning e-Learning":

- PowerPoint: Planning E-Learning
- Resource: Planning E-Learning Tool
- Designing e-Learning Web Site
- Activity: Create a Classroom of E-Learning Terms

The right-hand sidebar contains several widgets:

- News Feeds:** Add/Edit Feeds, E-Learning PD, About E-Portfolios - mahara.org, Europass - Europass CV, E-portfolios for RPL Assessment, Innovate & Integrate Tools, Learning Centre Link Conference 21 March 2009 - Virtual Room - Participants Link, Wordle - Beautiful Word Clouds, DET | Centra Welcome Page, e-Gems PD 2008 - Archive, e-Gems PD 2009.
- Upcoming Events:** There are no upcoming events. Go to calendar..., New Event...
- Calendar:** May 2009. A calendar grid showing the current date as the 4th of May.

At the top right of the page, it says "You are logged in as Janice Calcei (Logout)".

# Why use social bookmarking?

- Case study
- Design & digital media
- Certificate IV & Diploma
- f-2-f with e-learning support



The screenshot shows a web page with a navigation menu on the left and a main content area on the right. The navigation menu includes links for Home, Welcome, About this resource, Your guide, Case studies, Blogs, Podcasting, Social bookmarking, Social networking, Virtual conferencing, Wikis, Strategies, Tools, and Activities. The main content area is titled "Resource sharing with social bookmarking" and features a case study about Robin Petterd. The case study includes a photo of Robin Petterd and a text box stating: "At the time of recording this case study, Robin Petterd was Acting Team Leader, Art, Craft and Design, Clarence Campus (South), Institute of TAFE Tasmania". Below the case study, there are two audio player controls with the instruction "Drag the slider to move to different parts of the audio." and a section titled "Moving from 'closed' to 'open' spaces" with the text: "What are the pros and cons Robin has found with introducing a tool like social bookmarking and student-controlled spaces?"



## Activity 1:

Using a new “delicious” account:

- Nominate a theme for group
- Individuals find a web page
- Identify tags
- Add bookmark
  - Web address
  - Title
  - Description
  - Tags
  - Show/Hide



## Activity 2:

1. Open Internet Explorer (web browser)
2. Go to: [delicious.com](http://delicious.com)
3. Follow instructions to join/login
4. Start to add your **bookmarks** and **tags**
5. Add another user to your **Network**
6. **Subscribe** to a topic
7. Share your bookmark site with others
8. Sort sites
9. Create a tag cloud

# Social bookmarking as a teaching tool:

- Collaborative activities with colleagues OR class group
  - agreed naming of tags or personal tags
  - commence or simply update for new groups
  - Topic/subject related bookmarking
  - Information Literacy activities
- Facilitates collaborative research
- Allows rapid distribution & sharing of resources
- Familiarises students & teachers with Web 2.0 & value of social networking
- Provides access to favourite sites anywhere, anytime (work, home, travel, conferences)
- Locates all bookmarked sites in one well organised site
- Identifies sites visited most - automatic rating as more users bookmark



## Social bookmarking as a teaching tool:

- Do it yourself before using with students
- Deal with student access to technology then the software
- Students can see setting up user account, bookmarking and tagging as complex process
- Provide a structured introduction - basic functions
- Relate social bookmarking to other education experiences – only part of the picture



- [Balatarin](#)
- [BookmarkSync](#)
- [CiteULike](#)
- [Connotea](#)
- [Delicious](#)
- [Digg](#)
- [Diigo](#)
- [Faves](#)
- [Furl](#)
- [GiveALink.org](#)
- [IBM Lotus Connections](#)
- [Linkwad](#)
- [Ma.gnolia](#)
- [My Web](#)
- [Mister Wong](#)
- [Mixx](#)
- [MSDN](#)
- [Newsvine](#)
- [oneview](#)
- [Propeller.com](#)
- [Reddit](#)
- [Simpy](#)
- [SiteBar](#)
- [StumbleUpon](#)
- [Stumpedia](#)
- [TechNet](#)
- [Twine\[1\]](#)
- [Windows Live Favorites](#)

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Free professional development at WestOne Services:

[www.westone.wa.gov.au/epd](http://www.westone.wa.gov.au/epd)

Australian Flexible Learning Framework:

[www.flexiblelearning.net.au](http://www.flexiblelearning.net.au)

Flex-e-news – Subscribe to Framework's monthly online newsletter

<http://flexenews.flexiblelearning.net.au/>